

Press Release

Source: U.S. Mills, LLC

Source: SIG Strategic Investments, LLLP

SIG Strategic Investments, LLLP Acquires Leading Healthy Food Company U.S. Mills, Inc.

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NEEDHAM, M.A. – (BUSINESS WIRE) – SIG Strategic Investments, LLLP has acquired substantially all of the assets of U.S. Mills, Inc., a developer and marketer of high quality cereal and snack food brands, including Uncle Sam, Erewhon, Farina, New Morning and Skinner's. Charles Verde, Chief Executive Officer of U.S. Mills, stated, "We've known for a long time that we have great brands in a dynamic and growing category. SIG has recognized that as well and we are excited that they have chosen to invest in the company."

Mr. Verde and Cynthia Davis, President and Chief Operating Officer, will continue as the executive management team for the company, where they have served together for nearly 25 years. All other team members will remain in their current roles.

U.S. Mills has worked for nearly a century to create a family of healthy food brands that offers an array of products that appeal to a range of ages and tastes. By adhering to the strictest standards of product quality and integrity, and by providing clear and consistent nutritional information on all product packaging, U.S. Mills aims to educate and empower consumers to make sound dietary decisions that support their personal health needs.

SIG's Scott Feldman stated, "We have searched diligently for a good company in the natural/organic/whole grain space and think we have found a great company in U. S. Mills. The brand names are well known and gaining in popularity and the management team is among the most experienced in the natural food industry."

About U.S. Mills, LLC

U.S Mills sells and distributes a wide variety of all natural, organic and whole grain food products across the United States, Canada and Puerto Rico. U.S. Mills' products include ready-to-eat cereals, hot cereals, cereal bars, cookies, graham crackers and other graham-based snacks. The company's products are primarily distributed in the retail grocery, natural food store and mass merchandiser channels. For more information on U.S. Mills, please contact Charles Verde cverde@usmillsinc.com or visit www.usmillsinc.com.

About SIG Strategic Investments, LLLP

SIG Strategic Investments, LLLP is a member of the Susquehanna International Group of companies known as SIG. SIG has evolved over the past twenty years into a leading financial institution focusing on trading, investment banking, private equity, venture capital, institutional sales and research. During this time SIG has succeeded in building a team of over 1400 highly-motivated individuals from diverse backgrounds. Headquartered outside of Philadelphia in Bala Cynwyd, Pennsylvania, SIG has offices in the U.S., Europe and Asia. For more information on Susquehanna, please contact Scott Feldman scott.feldman@sig.com or visit www.sig.com